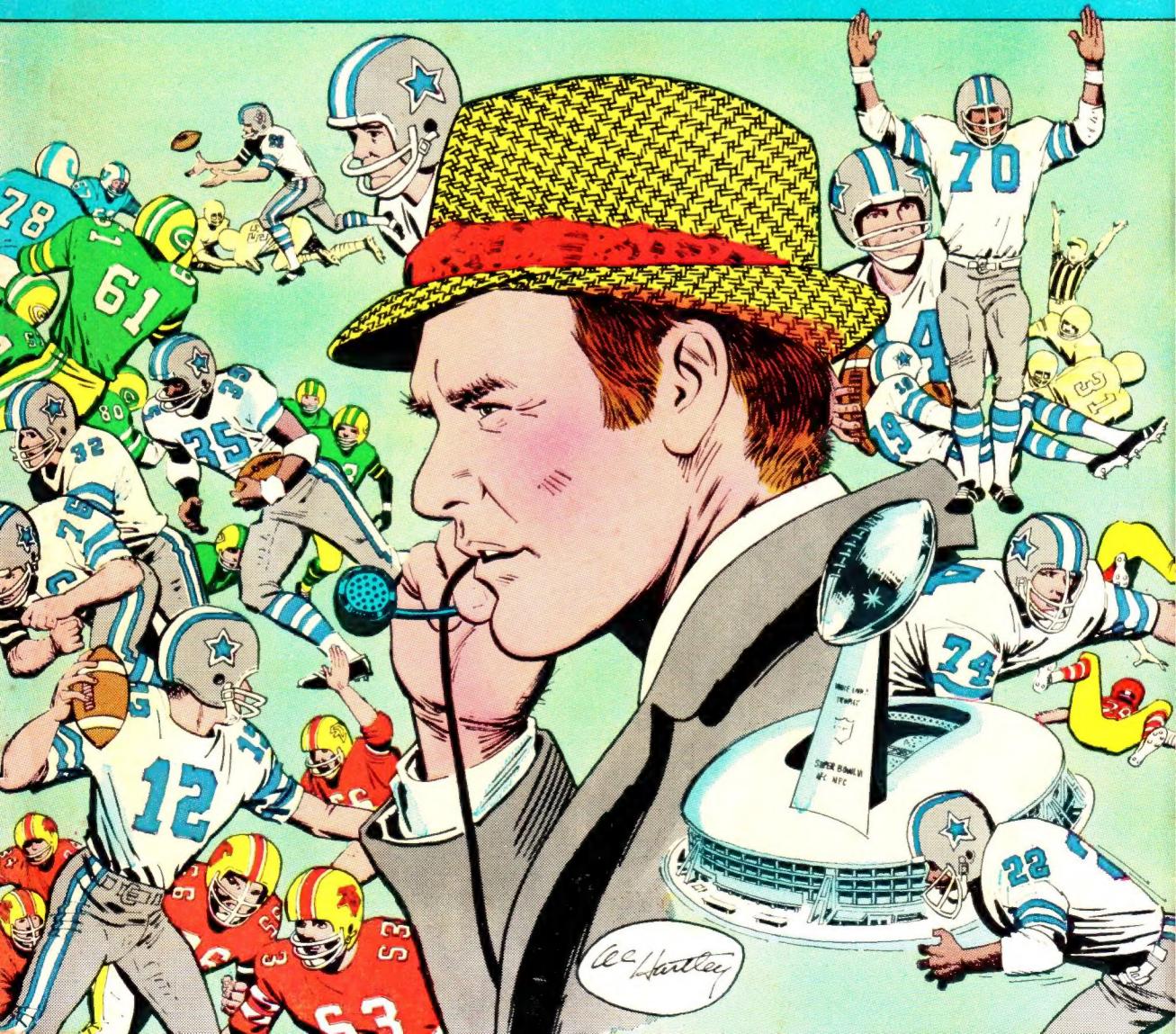


SPIRE  
CHRISTIAN  
COMICS

39¢

# TOM LANDRY AND THE DALLAS COWBOYS

by BILLY ZEOLI and AL HARTLEY



# **ACTION PACKED COLOR FILM**

# **a man & his men**



**THE THRILL OF VICTORY  
THE AGONY OF DEFEAT  
THE IMPACT OF A  
CHRISTIAN LIFE**

A MAN AND HIS MEN takes a penetrating look at people involved in the violent world of professional football. Rarely has an effort to gain victory been more intense than that of:

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Length 30 Min. Rental \$25.00

*featuring* **TOM LANDRY  
AND THE DALLAS COWBOYS**



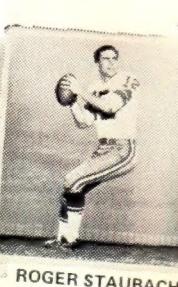
BOB LILLY



LEE ROY JORDAN



WALT GARRISON



ROGER STAUBACH



BOB HAYES



DAN REEVES

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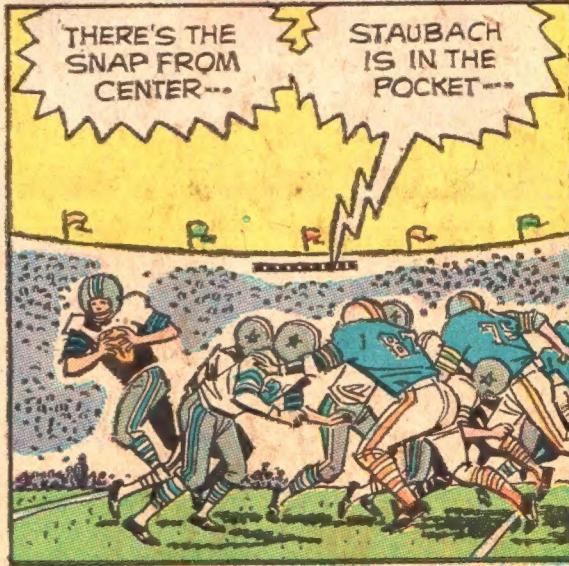
TOM LANDRY AND THE DALLAS COWBOYS, Copyright © 1973 by Fleming H. Revell Company. Published by Fleming H. Revell Company, Old Tappan, New Jersey.

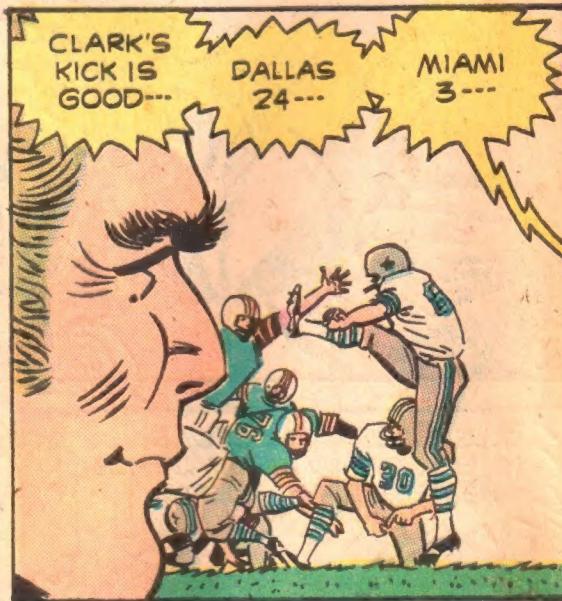
# TOM LANDRY AND THE DALLAS COWBOYS

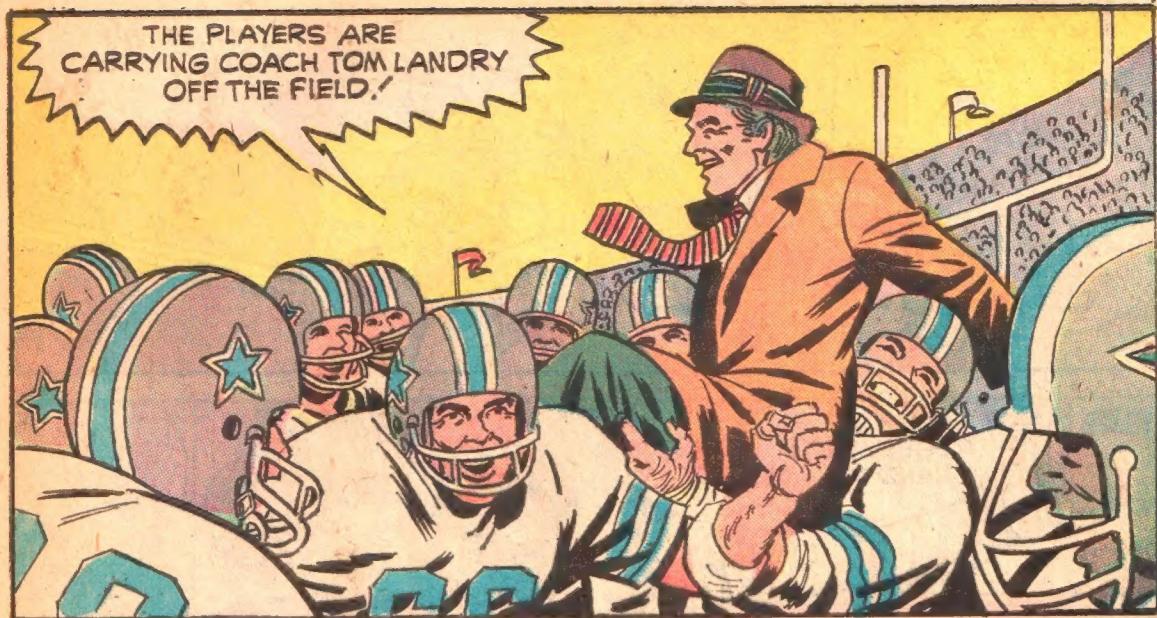
TIME-OUT  
HAS BEEN  
CALLED---

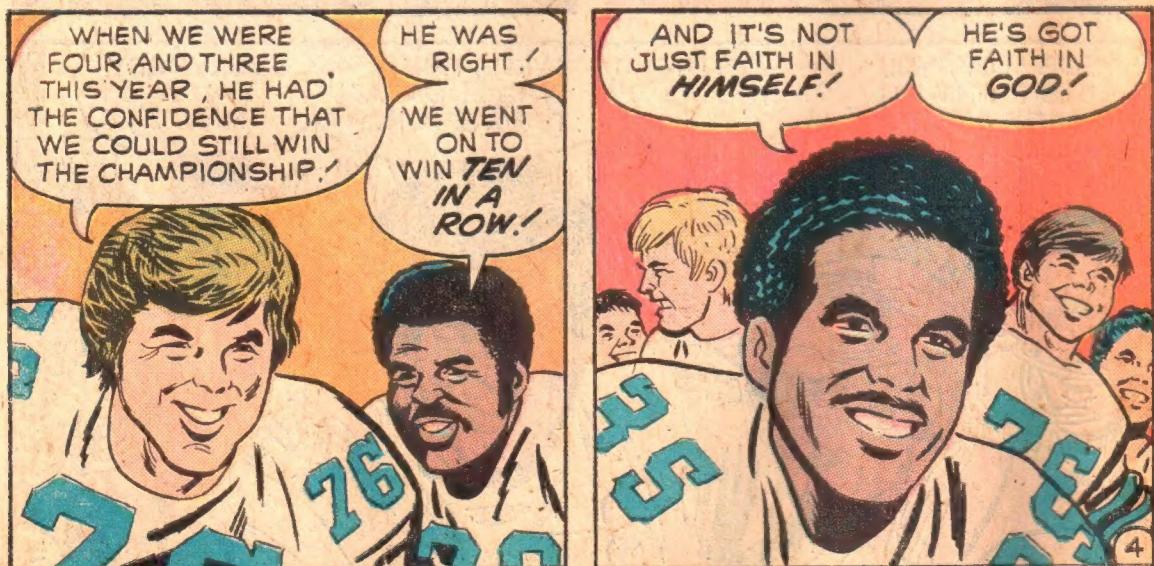
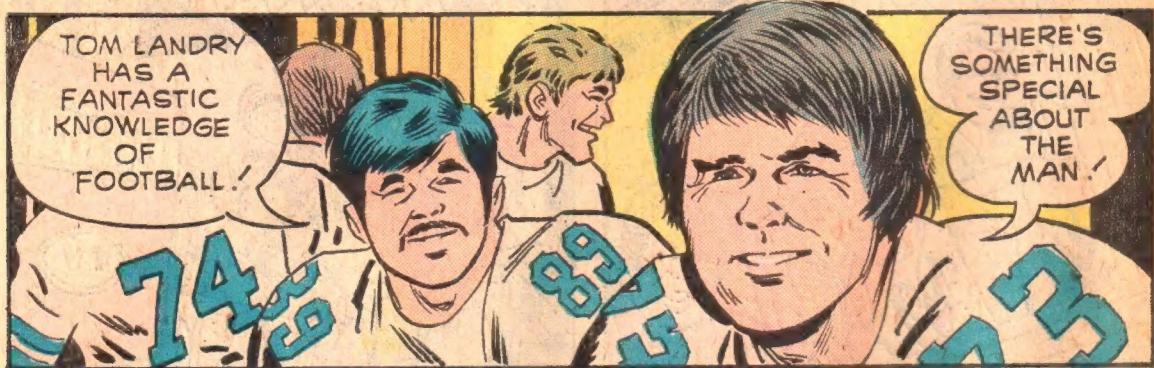
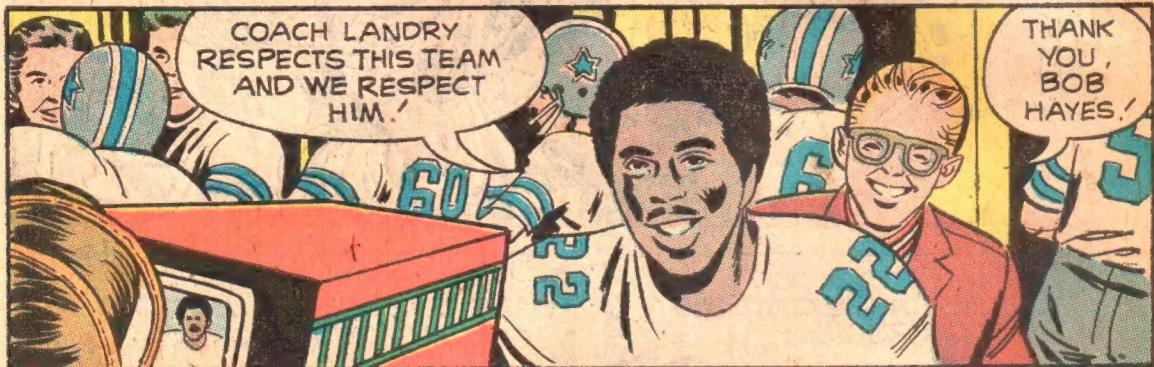
COACH TOM LANDRY  
IS TALKING WITH HIS  
QUARTERBACK, ROGER  
STAUBACH---

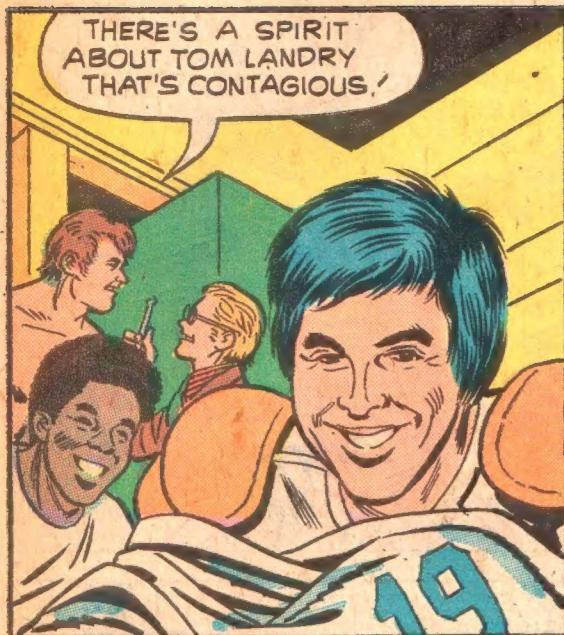
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Shultz

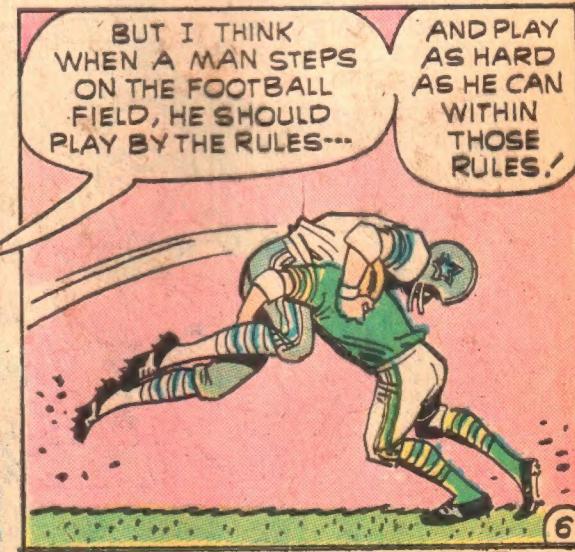


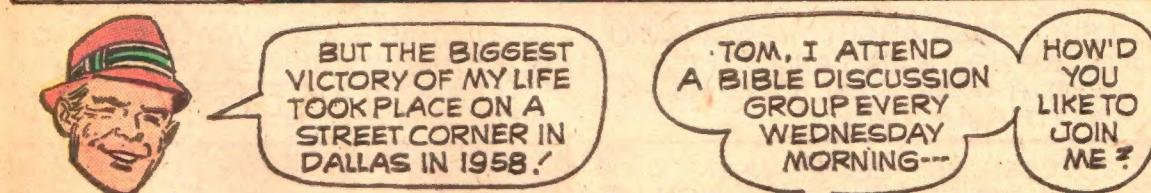
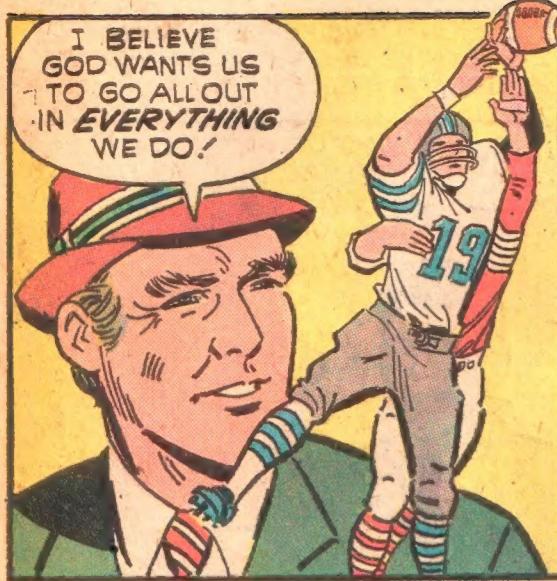








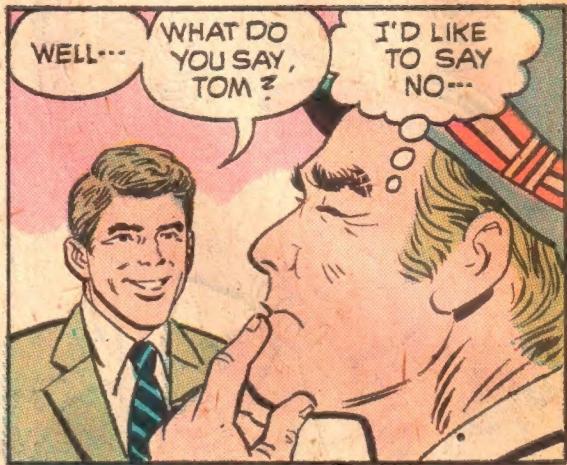




I NEVER WILL FORGET THAT DAY!  
I FIGURED MY FRIEND HAD TO BE  
CRAZY!



I'D GONE TO CHURCH ALL MY LIFE.  
I KNEW THE EASTER STORY AND THE  
CHRISTMAS STORY.



BUT HE WAS A  
GOOD FRIEND OF  
MINE SO I WENT TO  
THE BIBLE STUDY---

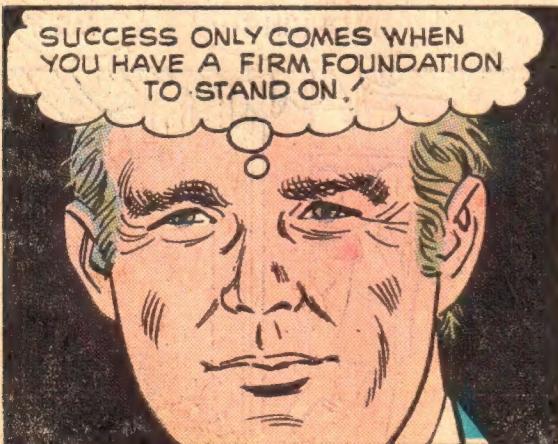
... THEY WERE  
READING THE  
SERMON ON  
THE MOUNT---

JESUS SAID, DON'T BE  
UPTIGHT ABOUT YOUR  
LIFE ---DON'T GET BOGGED  
DOWN IN LITTLE  
THINGS!



JESUS TALKED ABOUT THE MAN WHO  
BUILT HIS HOUSE ON SAND! THIS  
MEANT A GREAT DEAL TO ME AS AN  
ATHLETE AND COACH.

UP TILL THIS POINT IN MY LIFE I HAD  
MORE THAN MY SHARE OF VICTORY  
AND GLORY--- BUT SOMETHING WAS  
ALWAYS MISSING!



I MADE GOOD GRADES  
IN HIGH SCHOOL...

I WAS  
AMBITIOUS...

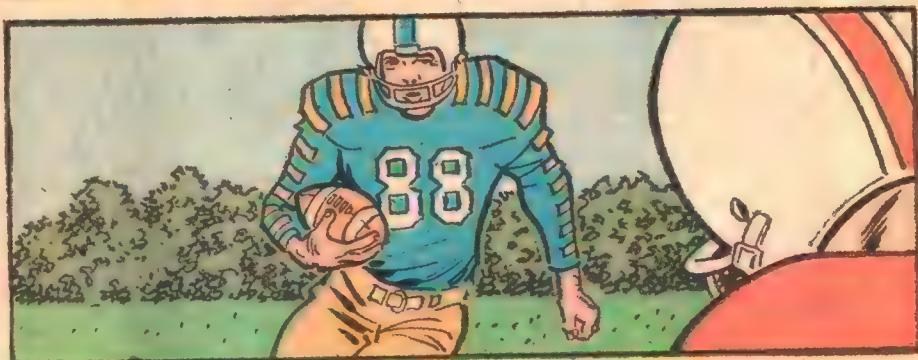
AND COMPLETELY WRAPPED  
UP IN ATHLETICS!



SUNDAY  
SCHOOL  
AND  
CHURCH  
WERE A  
RITUAL!

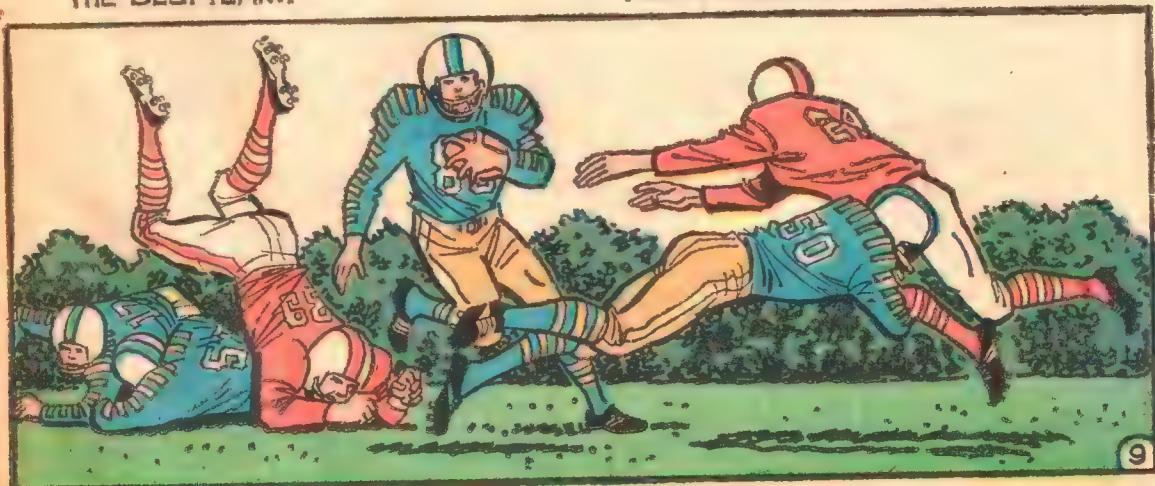


FOOTBALL  
WAS  
REALLY  
MY  
RELIGION!



I WANTED TO BE  
THE BEST PLAYER ON  
THE BEST TEAM.

IN MY JUNIOR YEAR, I WAS AN  
ALL-DISTRICT PLAYER AND WE WERE  
ALL-DISTRICT CHAMPS!



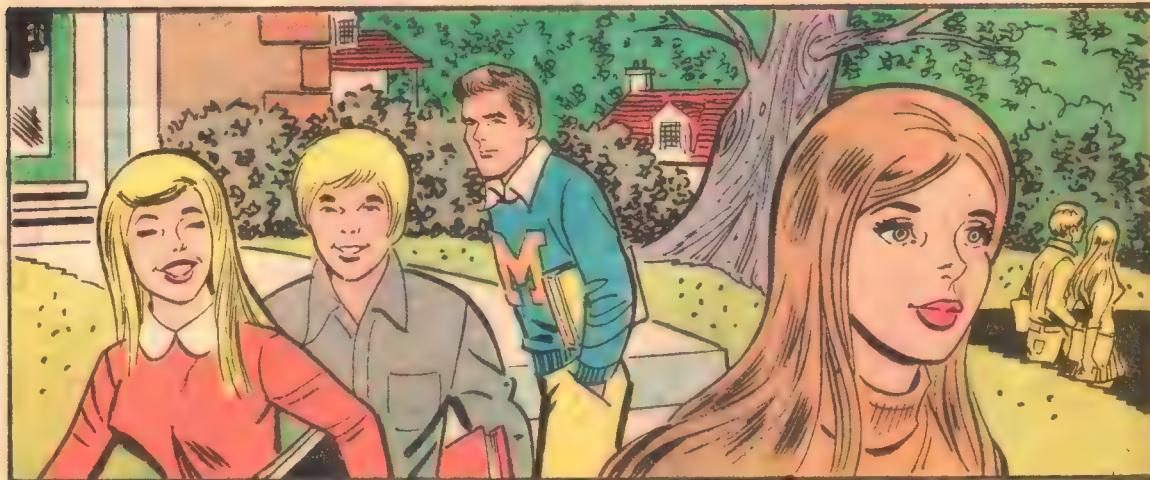
IN OUR SENIOR YEAR, WE WERE UNDEFEATED AND I WAS NAMED ALL-REGIONAL HALFBACK!



IT'S EXCITING WHEN YOU ACHIEVE SOMETHING AT THAT AGE! IT MAKES YOU FEEL GOOD TO GET THE PRAISE OF PEOPLE!



BUT IT'S AMAZING HOW QUICKLY THE EXCITEMENT FADES...



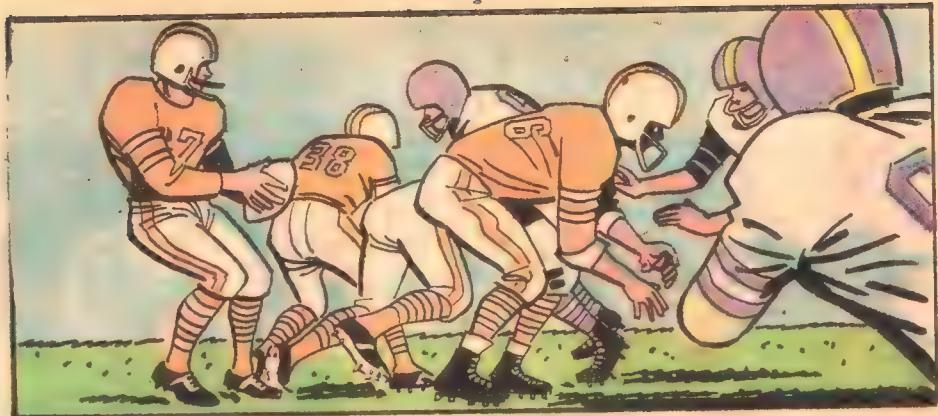
I FOUND I HAD TO SET NEW GOALS BECAUSE THERE WAS AN EMPTINESS AND RESTLESSNESS WITHIN ME...



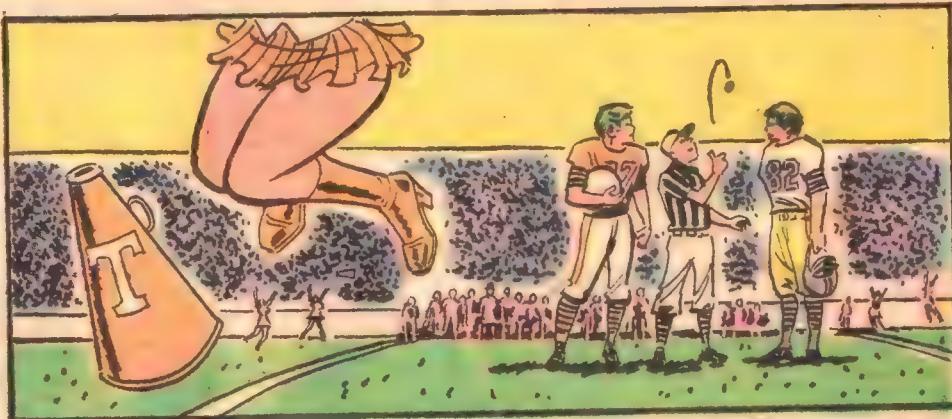
WHEN I WENT TO THE UNIVERSITY OF TEXAS, I FIGURED THIS IS WHAT LIFE IS ALL ABOUT!



IF I  
COULD  
MAKE  
THE  
TEAM  
AT  
COLLEGE,  
THIS  
WOULD  
BE IT!



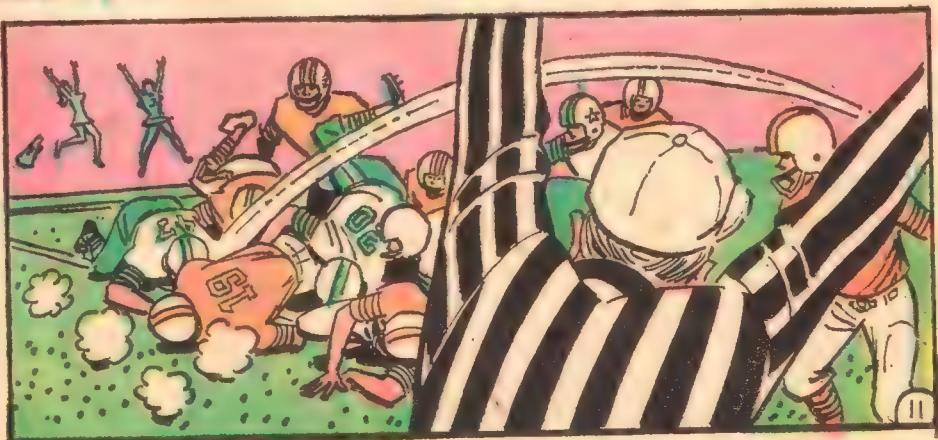
I  
MADE  
THE  
TEAM  
AND  
BECAME  
CO-  
CAPTAIN!



I ENJOYED ALL THE SUCCESS COLLEGE  
FOOTBALL COULD OFFER!

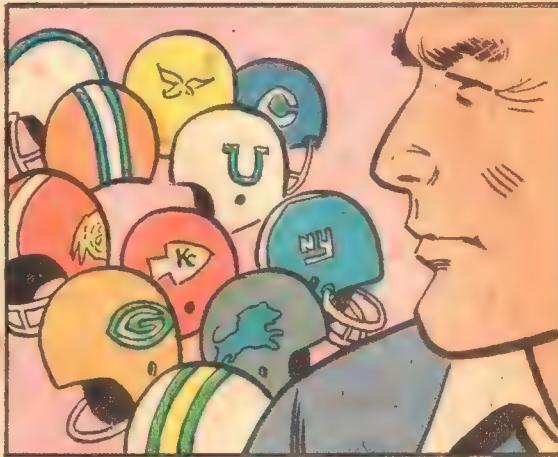


WE  
PLAYED  
IN THE  
ORANGE  
BOWL AND  
SUGAR  
BOWL AND  
WON  
THEM  
BOTH!



BUT EACH TIME AFTER ACHIEVING  
THE GOALS I SET FOR MYSELF, ALL  
THE EXCITEMENT AND THRILL  
WORE OFF ...

SO I SET NEW GOALS...  
ANOTHER STEP UP THE LADDER...  
**PRO FOOTBALL !!!**



I WANTED TO BECOME  
ALL-PRO AND MADE IT!

I WANTED TO GET INTO THE PRO  
BOWL GAME AND MADE IT!



THERE WAS  
FULFILLMENT IN  
THESE VICTORIES...

BUT THE  
EMPTINESS INSIDE  
REMAINED!

I IMAGINED THIS WAS BECAUSE I  
STILL HADN'T REACHED THE TOP!

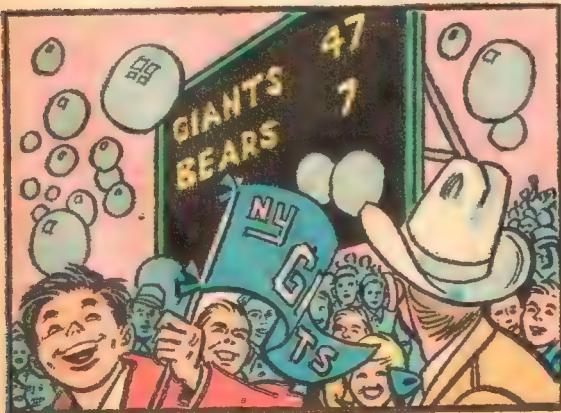
THEN I BECAME A PLAYER-COACH  
AND LATER A DEFENSIVE COACH!



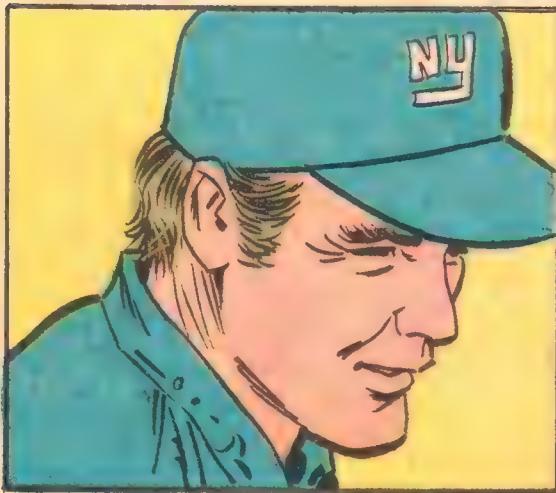
IN MY FIRST FULL YEAR AS COACH,  
WE WON THE WORLD CHAMPION-  
SHIP AGAINST THE CHICAGO BEARS  
IN YANKEE STADIUM!



THIS HAD TO BE THE BEST!  
ON TOP OF THE WORLD AS WORLD  
CHAMPIONS!

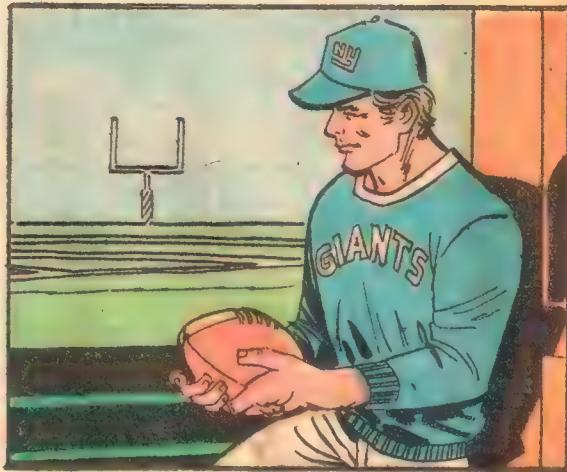


THE ELATION LASTED LONGER THIS TIME --- BUT IT, TOO, FADED.



I HAD RECEIVED DEGREES IN BUSINESS AND INDUSTRIAL ENGINEERING BY THIS TIME ---

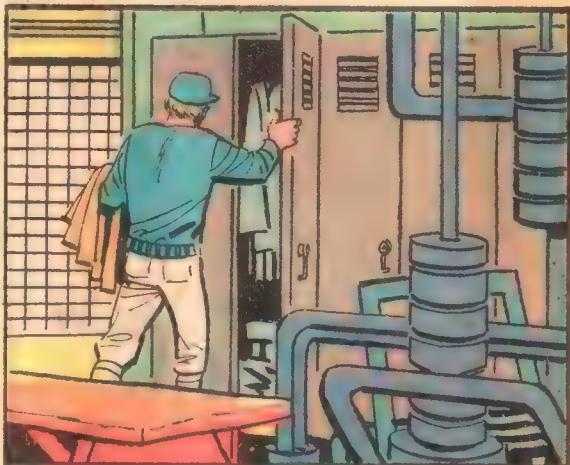
THIS REALLY CONFUSED ME AND I DECIDED THAT ATHLETICS JUST WASN'T THE ANSWER!



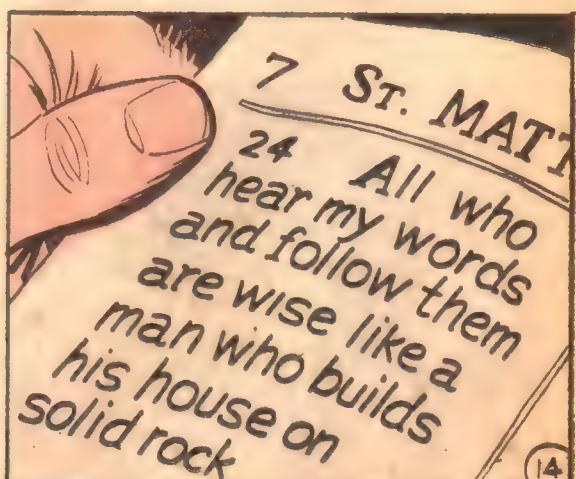
SO I BEGAN TO MAKE PLANS TO LEAVE FOOTBALL!



AND IT WAS AT THIS POINT IN MY LIFE THAT I MET MY FRIEND ON THE STREET IN DALLAS AND JOINED HIS BIBLE STUDY!

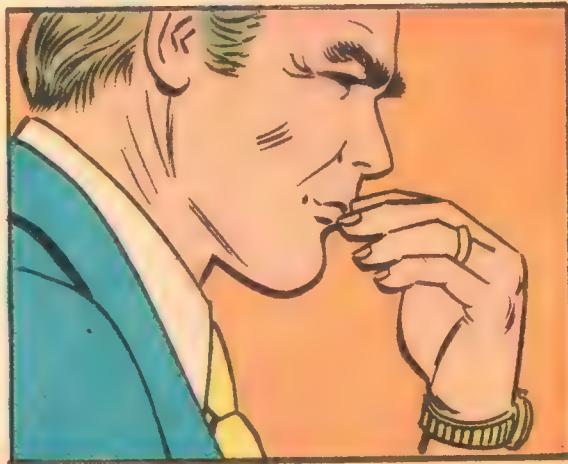


AS I STUDIED THE BIBLE, THE WORDS OF CHRIST SPOKE TO ME!



BUT THOSE  
WHO HEAR  
AND IGNORE  
MY WORDS ARE  
FOOLISH---  
LIKE A MAN  
WHO BUILDS  
'HIS HOUSE  
ON SAND!'

ALL OF A SUDDEN I REALIZED THE  
BIBLE WAS RIGHT! I DIDN'T HAVE  
A ROCK!



I'D  
BEEN  
STANDING  
ON  
SAND  
ALL  
THESE  
YEARS---

THAT'S  
WHY I  
HADN'T  
DISCOVERED  
WHAT  
LIFE IS  
REALLY  
ALL  
ABOUT!



FOR THE FIRST TIME IN MY LIFE,  
THE GOSPEL OF JESUS CHRIST MADE  
SENSE TO ME!

THE MORE I GOT INTO THE BIBLE,  
THE MORE IT GOT INTO ME!



THE BIBLE WAS GOD'S WORD TO ME AND I BELIEVED EVERY PART OF IT!

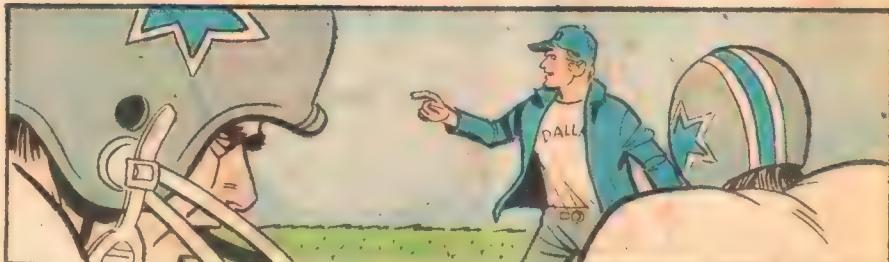
JESUS WAS GOD'S SON WHO DIED FOR MY SINS AND I ACCEPTED HIM AS MY PERSONAL SAVIOUR!



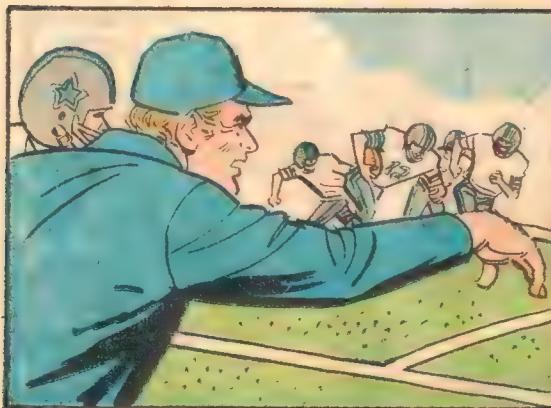
AND THEN I REALIZED I HAD BECOME A CHRISTIAN!



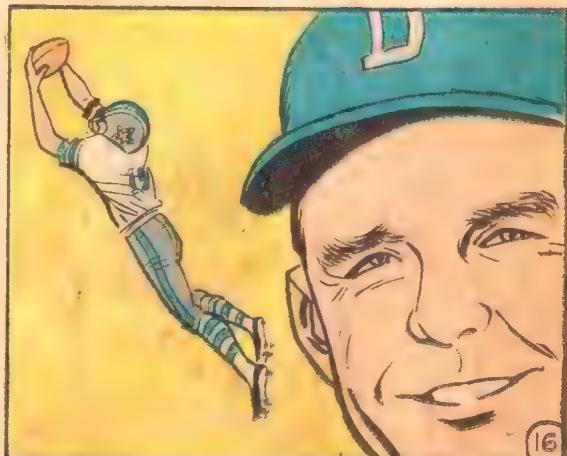
I FELT GOD CHANGING ME ON THE INSIDE!



BUT HE DIDN'T CHANGE MY AMBITIONS --- I WAS CERTAIN THAT HE WANTED ME TO BE A COACH --- AND TO BE THE BEST COACH POSSIBLE!



BUT FOOTBALL WAS NO LONGER MY RELIGION! AND I STOPPED PLAYING GAMES WITH GOD!



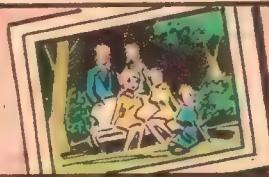
MY  
PRIORITIES  
CHANGED  
WHEN I  
BECAME  
A  
CHRISTIAN!

GOD  
BECAME  
NUMBER  
ONE---



AFTER  
THAT  
THINGS  
BEGAN  
TO  
FALL  
INTO  
PLACE!

MY  
FAMILY  
SECOND---



AND  
FOOTBALL  
THIRD---



I BECAME COACH OF THE DALLAS COWBOYS!

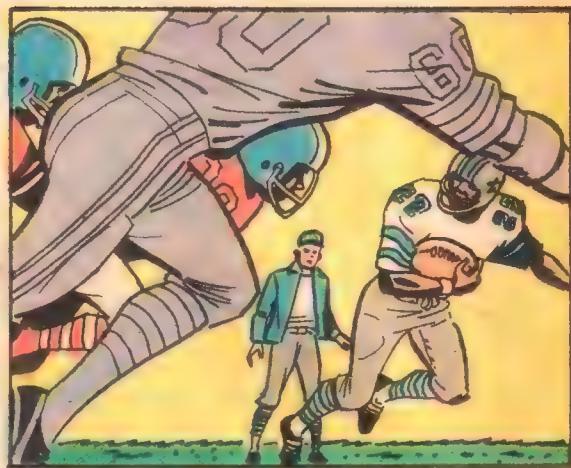


WE BEGAN THE TREMENDOUS STRUGGLE TO  
BUILD A FOOTBALL TEAM FROM SCRATCH!



AS I COACHED THE DALLAS COWBOYS, CHRIST WAS WITH ME!

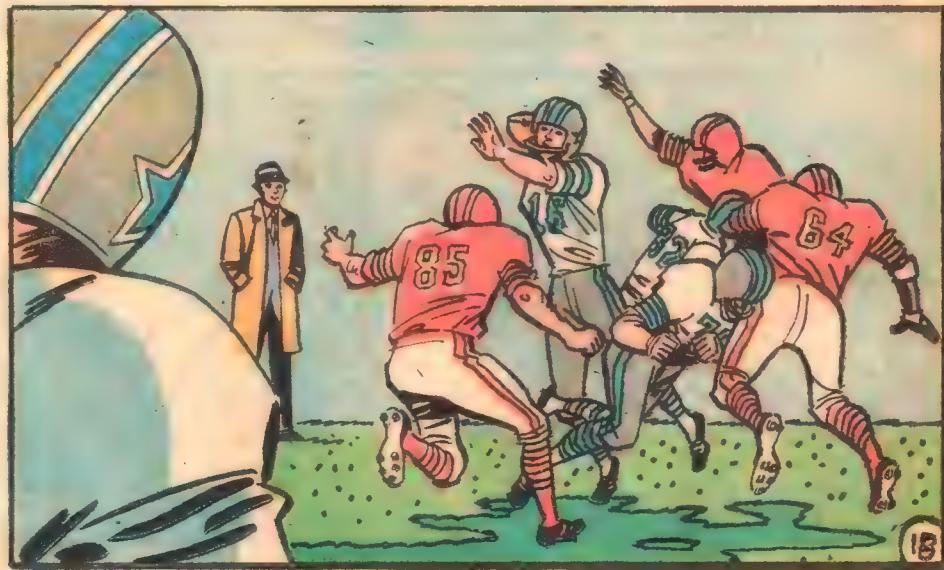
I FOUND MY ATTITUDES CHANGING...  
ESPECIALLY MY ATTITUDE ABOUT  
WINNING AND LOSING!



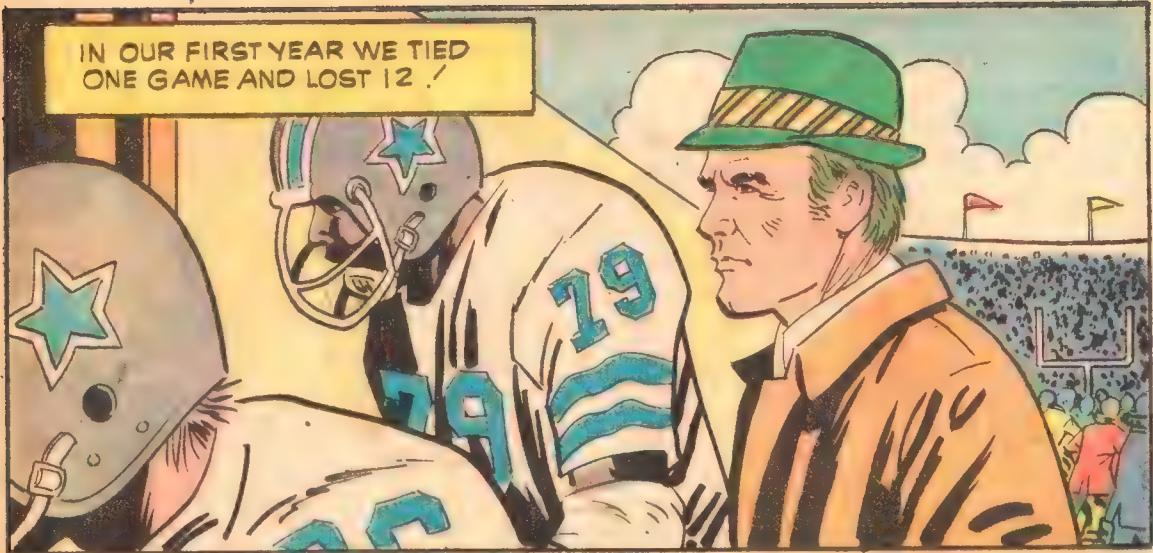
AND THIS WAS FORTUNATE  
BECAUSE I LEARNED THAT  
CHRIST DOESN'T GUARANTEE  
SUCCESS ALL THE TIME---



IN  
THOSE  
EARLY  
DAYS  
WITH  
THE  
COWBOYS,  
GOD  
SUPPORTED  
ME  
THROUGH  
MANY  
DEFEATS!



IN OUR FIRST YEAR WE TIED  
ONE GAME AND LOST 12 !



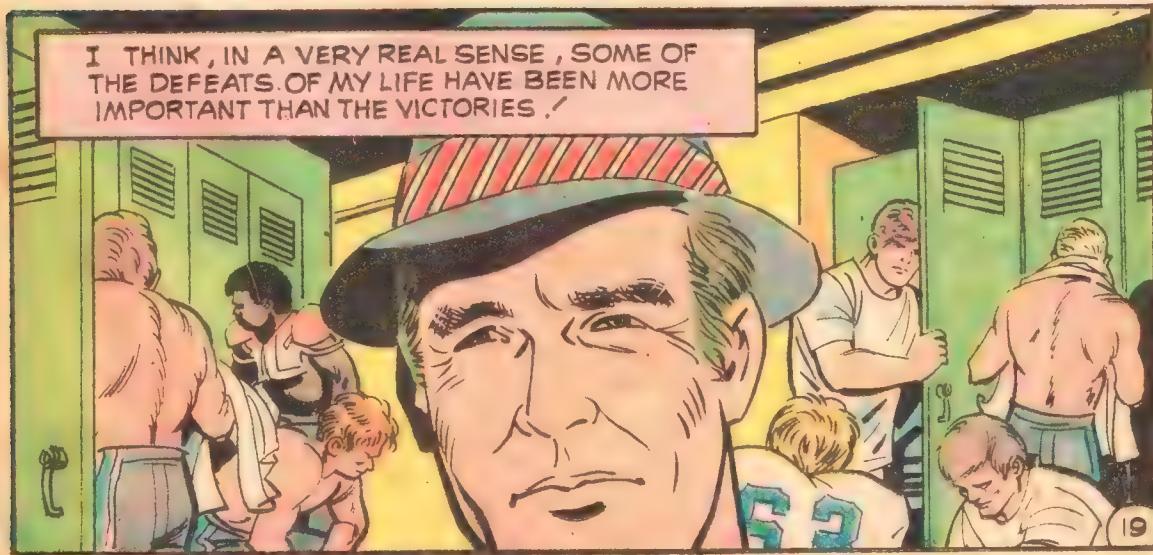
THERE  
WERE  
DIFFICULT  
DECISIONS  
TO BE MADE  
UNDER  
TREMENDOUS  
PRESSURE !



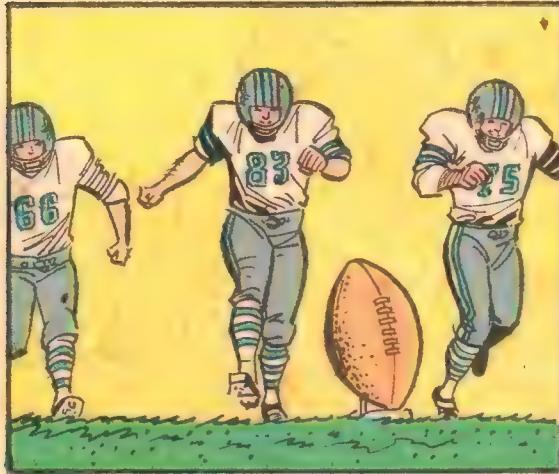
AND  
EACH TIME  
I KNEW  
THAT GOD  
WAS WITH  
ME !



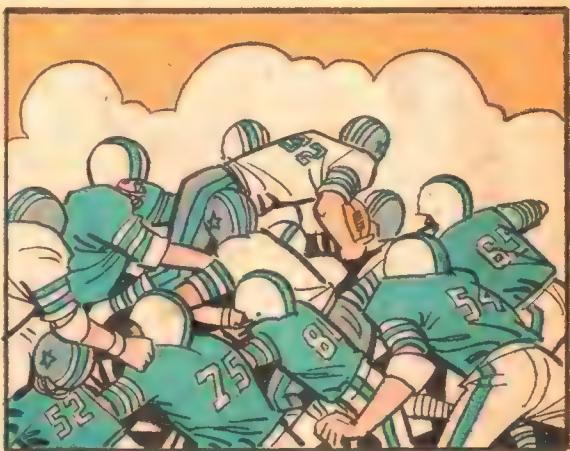
I THINK, IN A VERY REAL SENSE, SOME OF  
THE DEFEATS OF MY LIFE HAVE BEEN MORE  
IMPORTANT THAN THE VICTORIES !



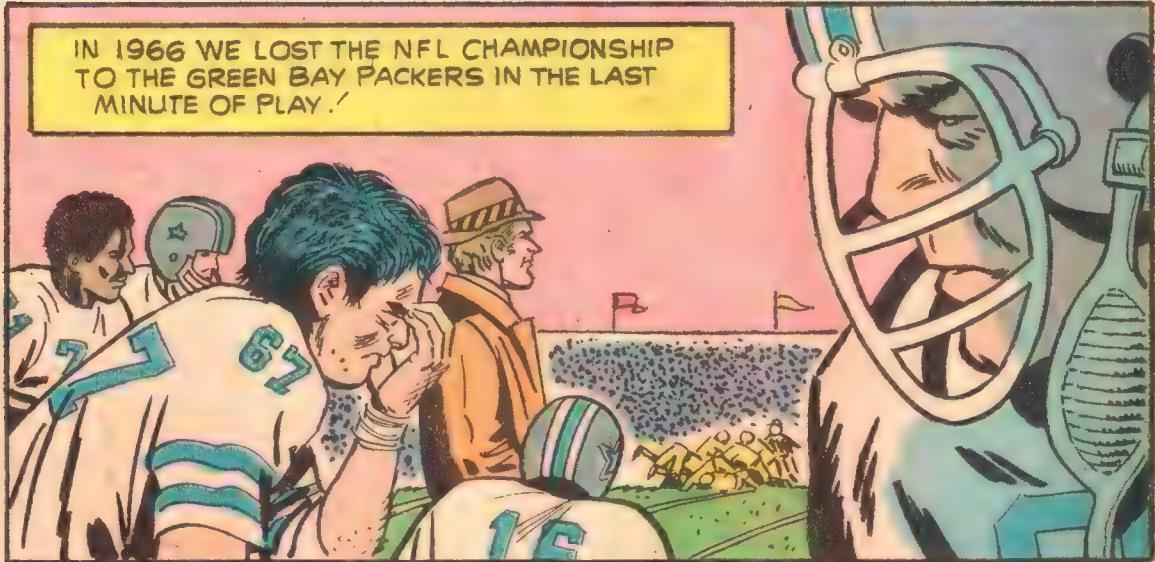
IN 1966 WE STARTED OUR STRING OF  
SEVEN STRAIGHT PLAY-OFFS!



IN THE PLAY-OFFS, WE BECAME  
KNOWN AS THE TEAM THAT  
COULDN'T WIN THE BIG GAME.



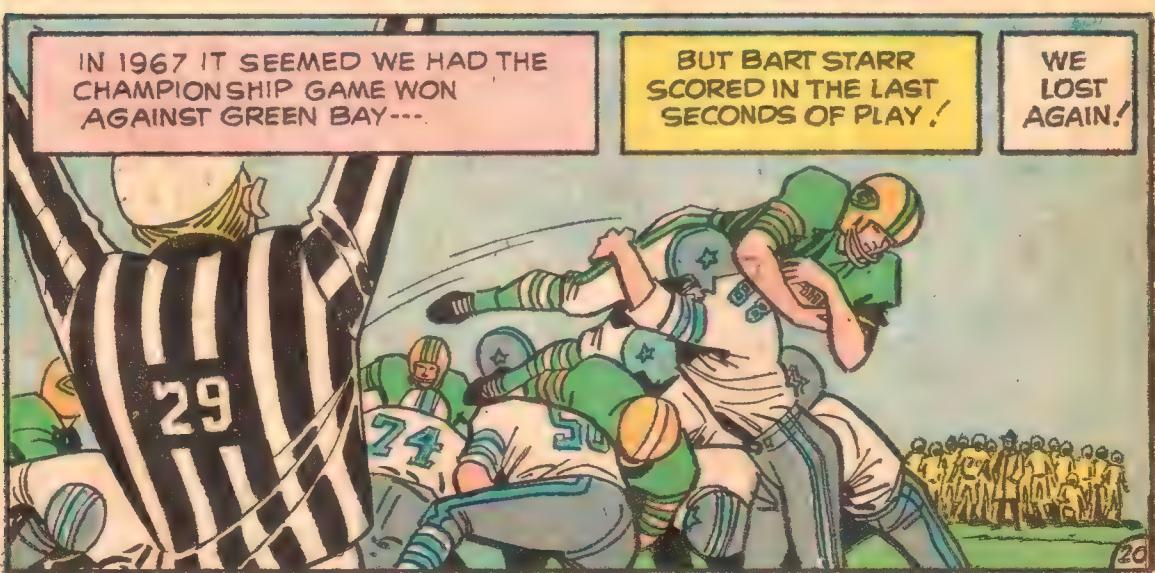
IN 1966 WE LOST THE NFL CHAMPIONSHIP  
TO THE GREEN BAY PACKERS IN THE LAST  
MINUTE OF PLAY!



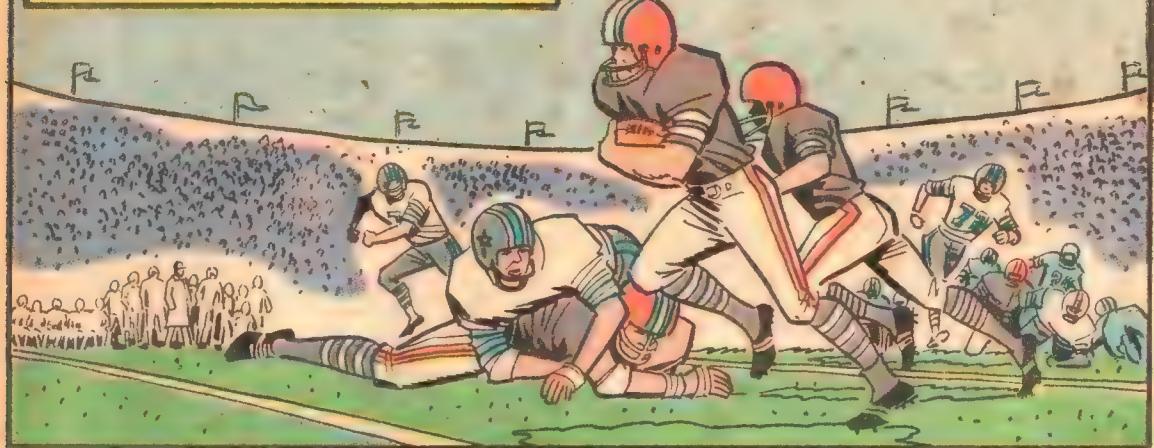
IN 1967 IT SEEMED WE HAD THE  
CHAMPIONSHIP GAME WON  
AGAINST GREEN BAY...

BUT BART STARR  
SCORED IN THE LAST  
SECONDS OF PLAY!

WE  
LOST  
AGAIN!



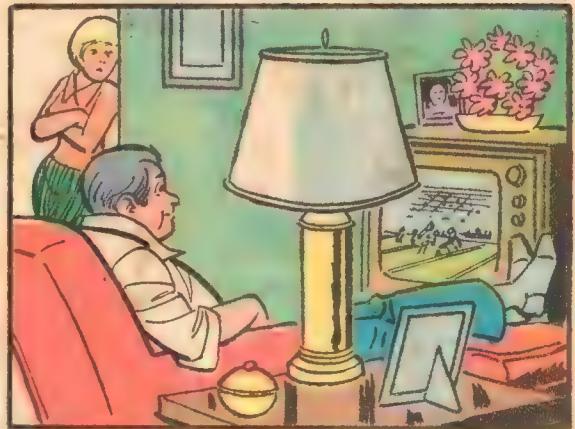
IN THE CONFERENCE PLAY-OFFS  
OF 1968 WE WERE DEFEATED  
DISASTROUSLY BY CLEVELAND!



IN 1969 CLEVELAND AGAIN  
DEFEATED US IN THE CONFERENCE  
PLAY-OFFS!



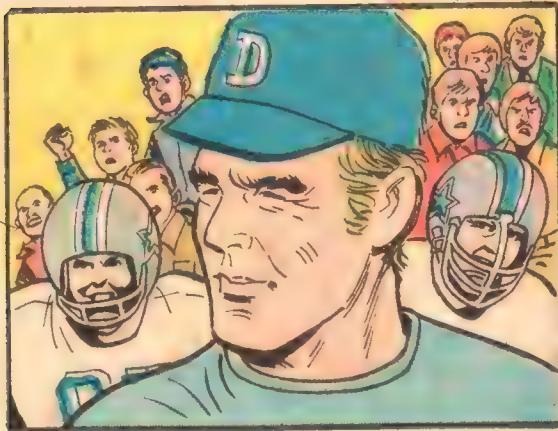
IN THE MIDDLE OF THE 1970 SEASON,  
BEFORE A NATIONAL TV AUDIENCE,  
THE ST. LOUIS CARDINALS DEFEATED  
US 38-0!



THE NEXT DAY EVERYBODY SAID WE  
WERE THROUGH AS A TEAM!



THERE WAS AN ENORMOUS REACTION  
AMONG THE PLAYERS AND FANS---  
AND FOR A COACH, THIS IS A  
TREMENDOUS CHALLENGE!



IT'S NOT EASY TO SLEEP AFTER A  
HUMILIATING DEFEAT! IT TEARS  
YOU UP!



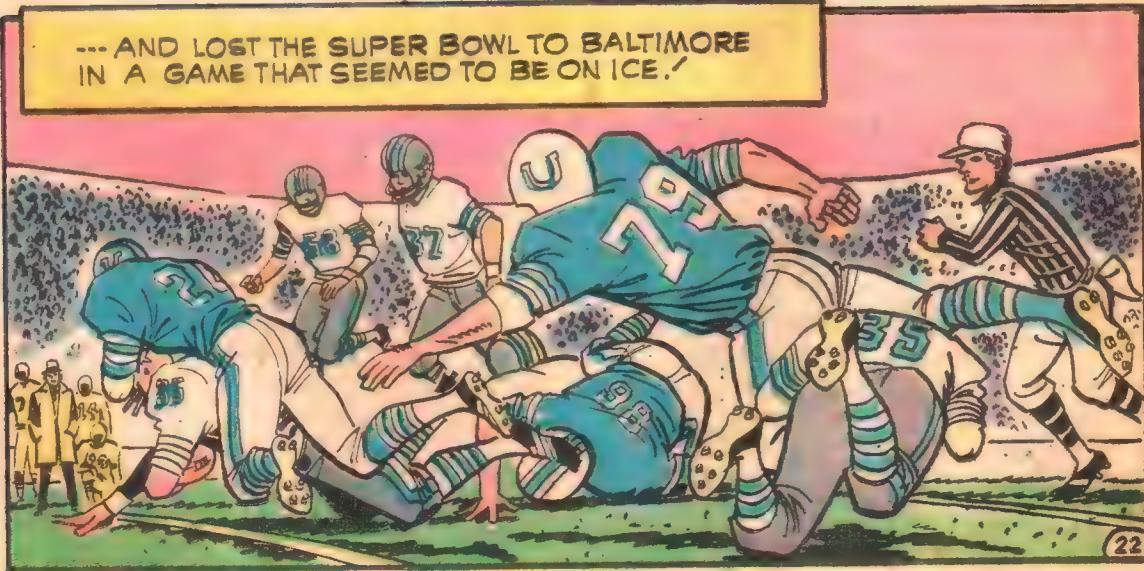
BUT WHEN I GOT ON MY KNEES---  
AND PRAYED---I FOUND STRENGTH!



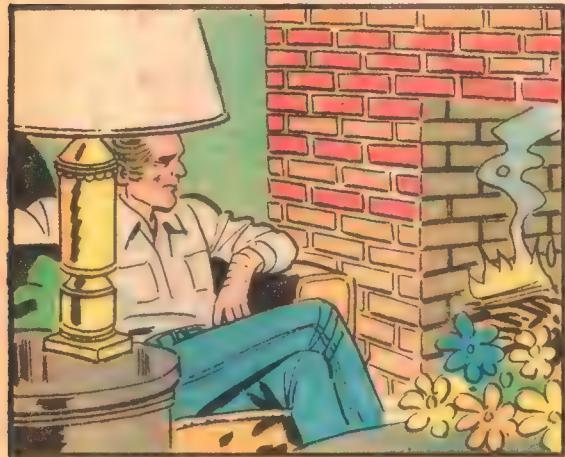
WE WON SEVEN GAMES IN A  
ROW AND WENT TO THE  
SUPER BOWL!



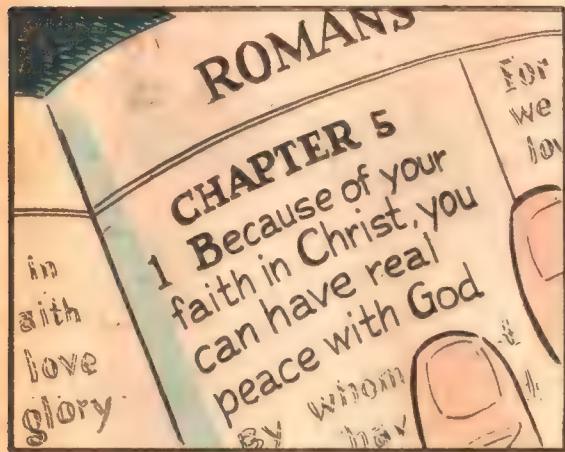
--- AND LOST THE SUPER BOWL TO BALTIMORE  
IN A GAME THAT SEEMED TO BE ON ICE!



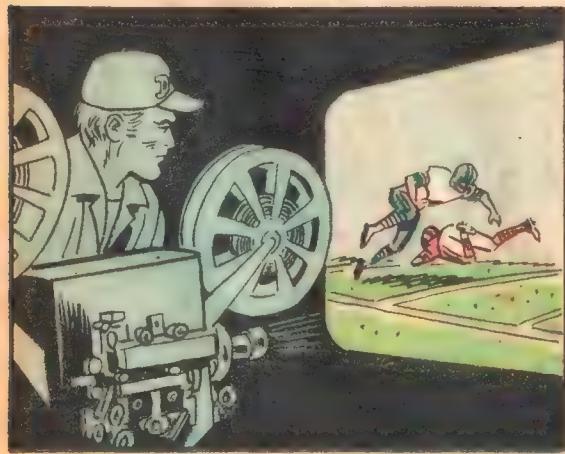
AS I SURVEYED MY CHRISTIAN LIFE, I FOUND ONE DEFEAT AND TRIAL AFTER ANOTHER ...



THE BIBLE WAS A LIVING BOOK TO ME AND I READ IN THE BOOK OF ROMANS .....



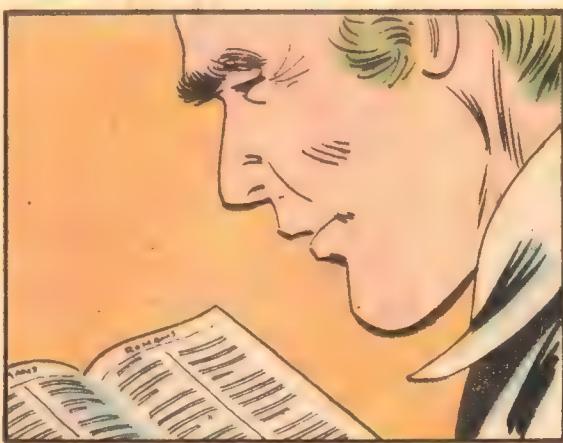
--- YOU CAN EVEN BE THANKFUL FOR YOUR PROBLEMS, BECAUSE THEY TEACH YOU TO BE PATIENT ---



BUT, AN AMAZING THING--- I HAD MORE CONFIDENCE AND DIRECTION NOW - EVEN IN DIFFICULTY - THAN I HAD KNOWN WHEN I WAS RIDING THE CREST OF ONE WAVE AFTER ANOTHER.!



--- AND LOOK FORWARD WITH JOY TO ALL THAT GOD HAS IN STORE FOR YOU---



--- AND PATIENCE DEVELOPS STRENGTH OF CHARACTER, AND HELPS YOU TO TRUST GOD MORE EACH TIME YOU USE IT! UNTIL FINALLY YOUR HOPE AND FAITH ARE STRONG AND STEADY!



I  
WAS  
CERTAIN  
GOD WAS  
LEADING  
IN MY  
LIFE---  
I, NOW  
REALIZED  
HE HAD  
BEEN IN  
CONTROL  
ALL  
ALONG!

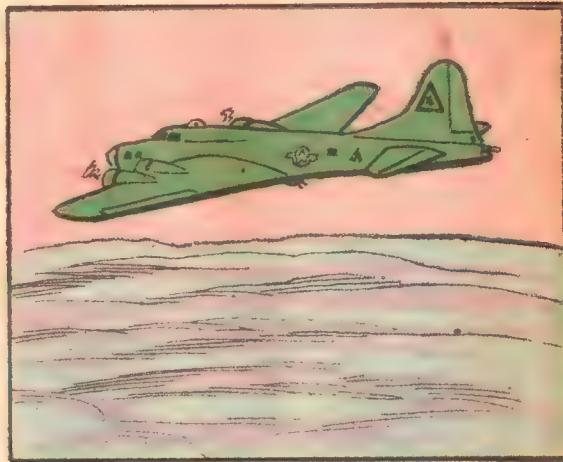
I THINK BACK TO MY  
SERVICE IN WORLD WAR II  
AS A BOMBER CO-PILOT!

GOD WAS WITH ME  
WHILE I WAS INCHES  
FROM DEATH!



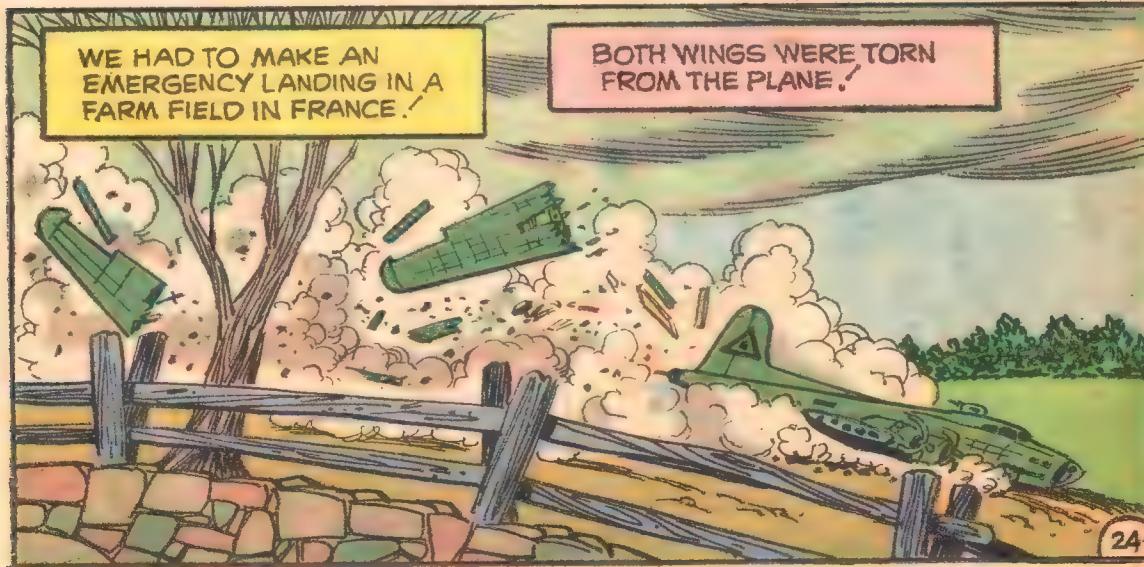
I THINK OF THE DAY WE RETURNED  
FROM A LONG MISSION DEEP INSIDE  
GERMANY---

OUR AIRFIELD IN ENGLAND WAS  
SHROUDED IN FOG!



WE HAD TO MAKE AN  
EMERGENCY LANDING IN A  
FARM FIELD IN FRANCE!

BOTH WINGS WERE TORN  
FROM THE PLANE!



BUT OUR ENTIRE CREW WALKED AWAY UNHARMED!

IT'S A TREMENDOUS ASSURANCE TO KNOW THAT GOD IS IN CONTROL OF THINGS... AND THAT **ALL** THINGS WORK OUT RIGHT FOR THOSE WHO REALLY LOVE GOD BECAUSE...

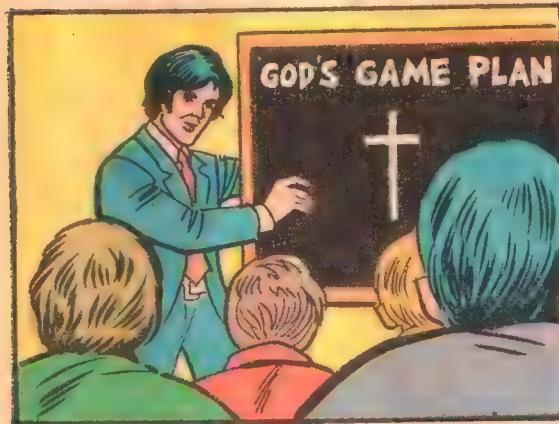


...HALFWAY THROUGH THE 1971 SEASON WE CAME CLOSE TO QUITTING AGAIN AS A TEAM. NO ONE GAVE US A CHANCE!

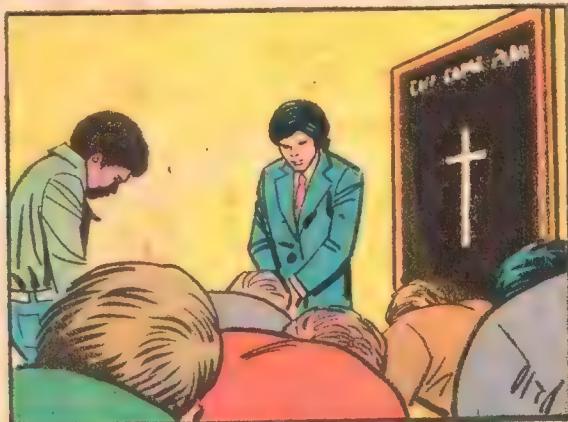


BUT GOD WAS THERE AND OUR CHAPEL SERVICES BEFORE EACH GAME TOOK ON A GREATER MEANING!

Y' KNOW, PEOPLE CAN SAY THAT GOD IS A THING YOU USE WHEN YOU LOSE, TO SUPPORT YOURSELF... BUT HERE'S A SITUATION WHERE IT HAPPENED.



CHRIST HELPED MOLD TOGETHER A GROUP THAT HAD BEEN FRACTURED!



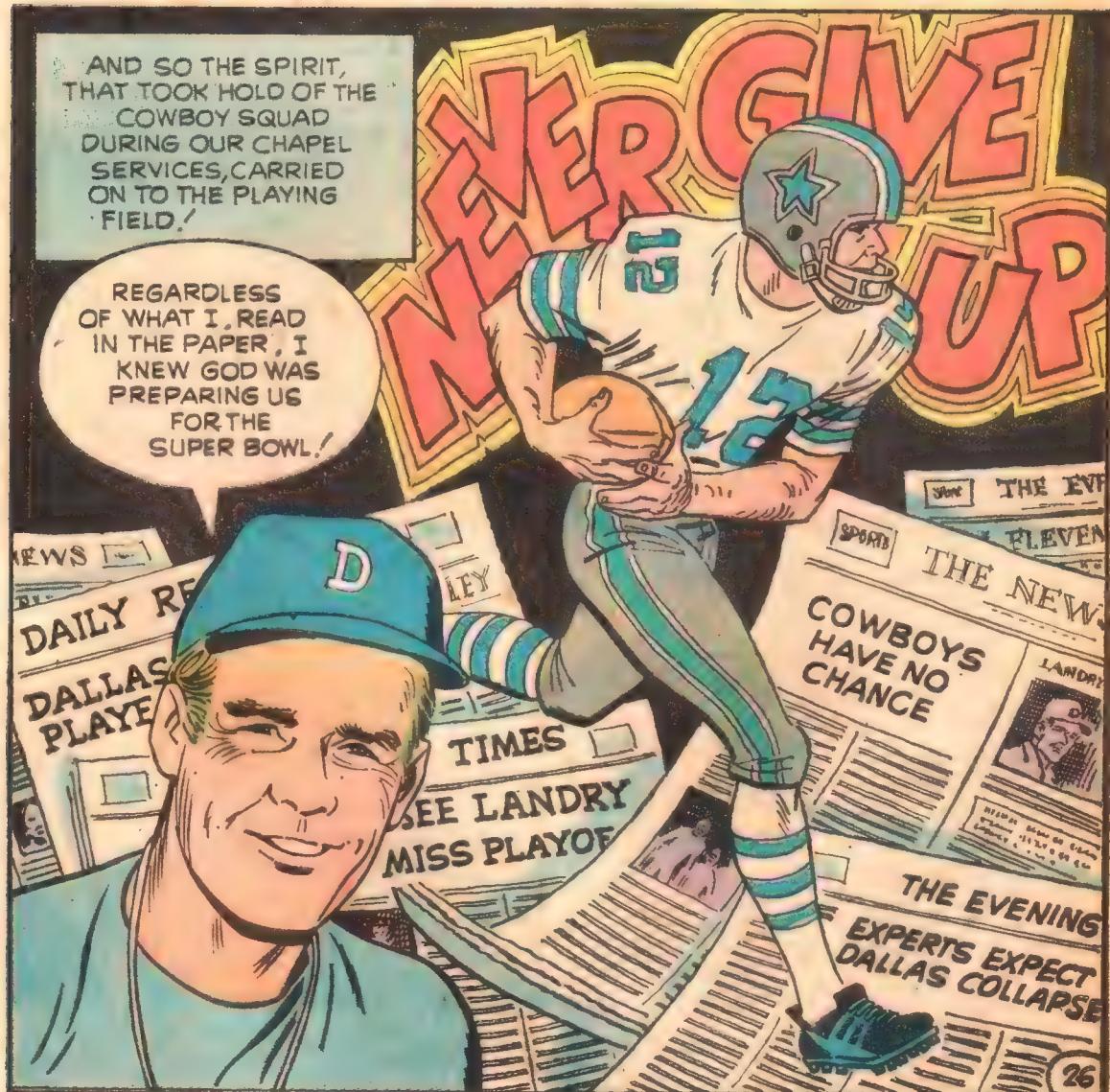
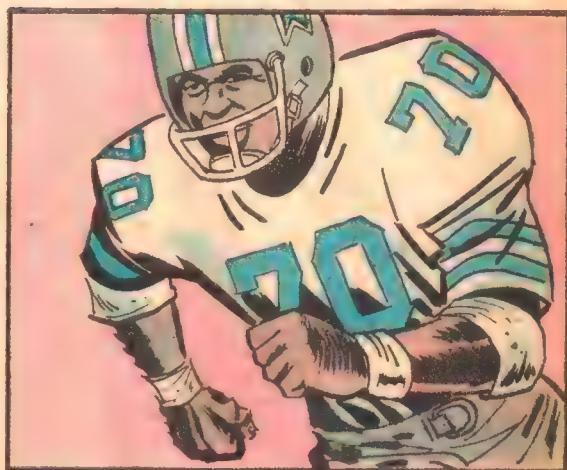
I'M NOT SAYING THAT GOD DIRECTLY INTERVENES IN AN ATHLETIC CONTEST, ALTHOUGH HE CERTAINLY COULD IF IT WERE IMPORTANT TO HIS PLAN!

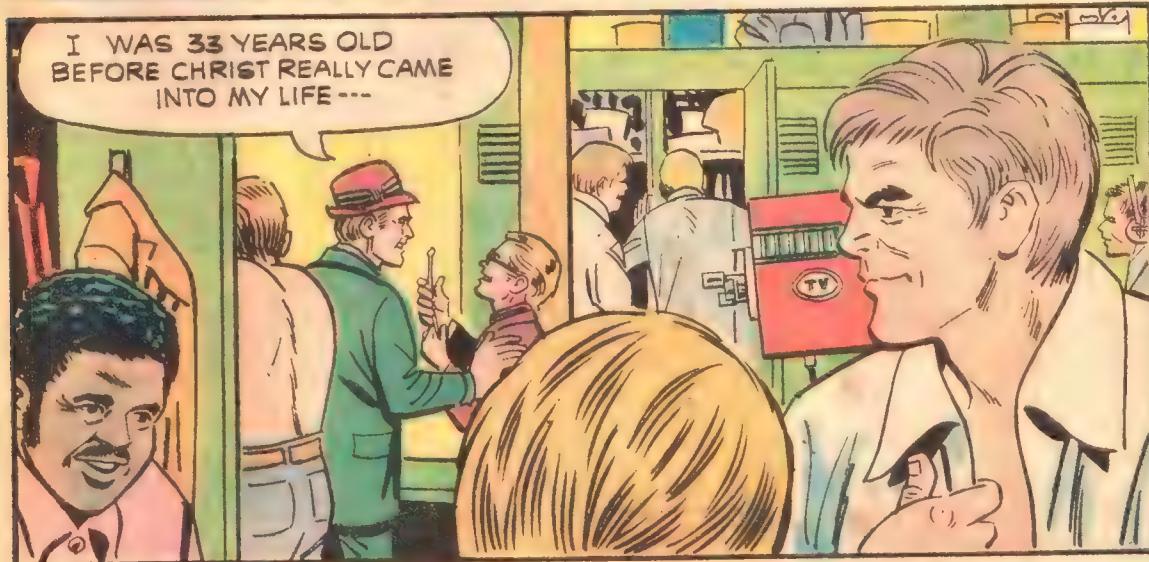


BUT I REALLY BELIEVE HE TAKES PART INDIRECTLY...

WHEN CHRIST IS IN YOUR LIFE,  
THERE MAY STILL BE SOME HANG-UPS  
AND PROBLEMS---

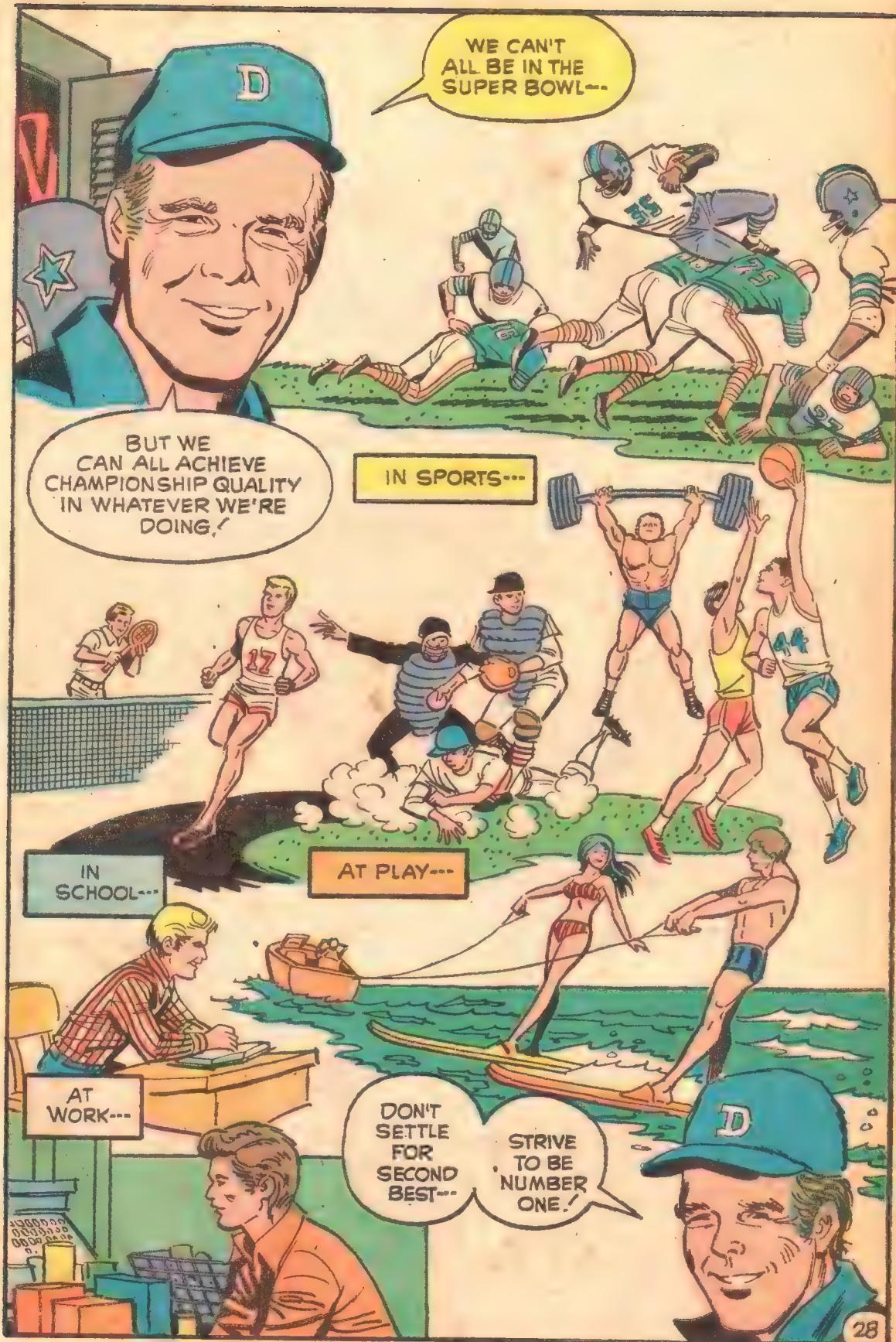
... BUT CHRIST GIVES YOU POWER TO  
COPE AND TO ACHIEVE YOUR  
POTENTIAL!





AND I MISSED OUT ON A GREAT DEAL DURING THOSE FIRST 33 YEARS!





IF YOU'RE A CHRISTIAN,  
GOD GIVES YOU HOPE  
AND DIRECTION!

AND POWER!

EVEN IF  
YOU HAVE  
SETBACKS...

WITH GOD'S  
HELP YOU  
CAN COME  
BACK...

AS I HAVE!

GOD GAVE  
US A SIMPLE  
MESSAGE THAT  
ANYBODY CAN  
UNDERSTAND!

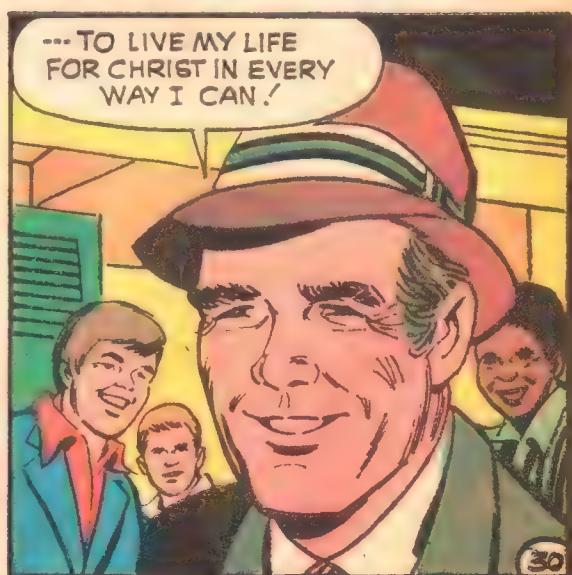
SO I DON'T  
TRY TO EXPLAIN  
THE HOLY SPIRIT...

BUT I KNOW HE'S  
REAL BECAUSE HE CHANGED  
MY LIFE...

AND I'VE SEEN  
HIM CHANGE  
OTHERS!

AND HE KEEPS  
BOLSTERING ME  
IN SITUATIONS  
I COULDN'T  
COPE WITH  
ALONE!

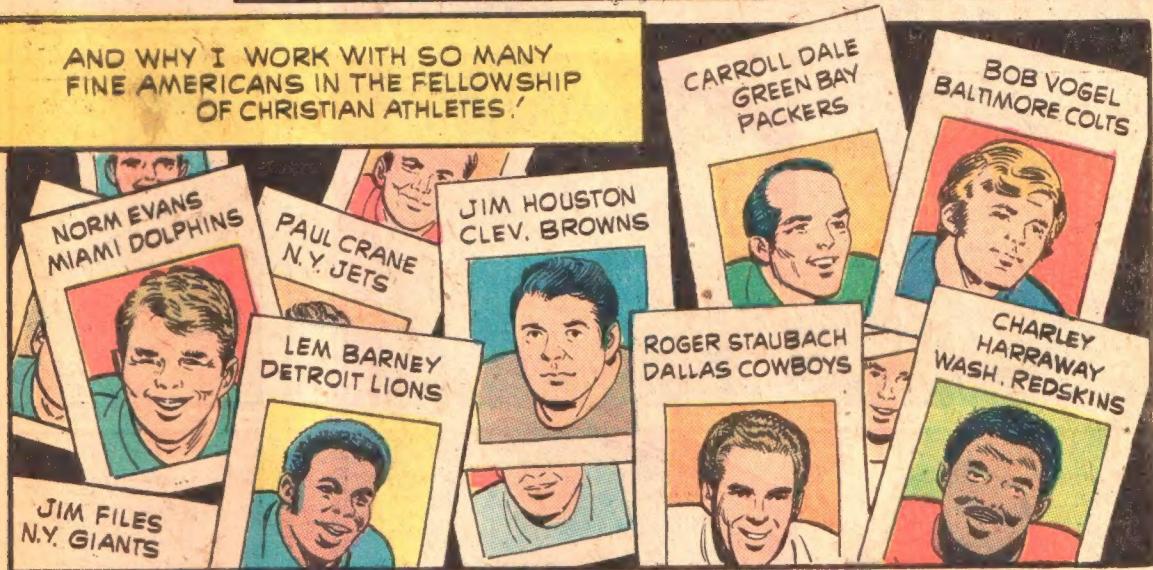
STAUBACH



THAT'S  
WHY  
I WAS  
PROUD  
TO BE  
CHAIRMAN  
OF THE  
BILLY  
GRAHAM  
CRUSADE  
IN  
DALLAS!



AND WHY I WORK WITH SO MANY  
FINE AMERICANS IN THE FELLOWSHIP  
OF CHRISTIAN ATHLETES!



THE SUPER BOWL  
TROPHY IS A GREAT  
AWARD---

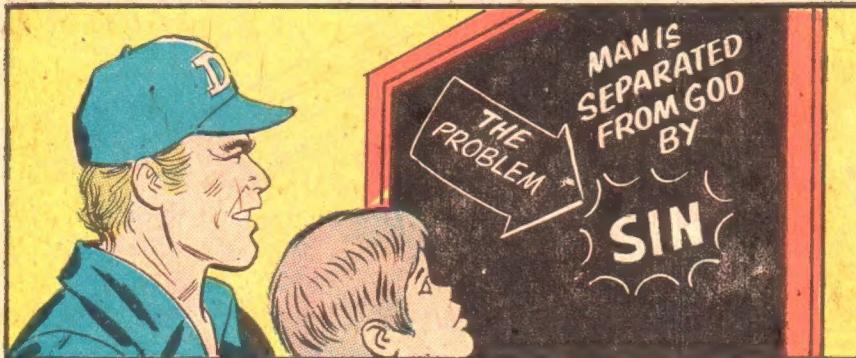
BUT CHRIST HAS  
GIVEN ME SOMETHING  
FAR GREATER---

AND THAT'S  
WHAT LIFE IS  
REALLY ALL  
ABOUT!



# GOD'S GAME PLAN

LAID OUT IN HIS RULE BOOK FOR LIFE ... THE BIBLE  
FROM THE BLACKBOARD OF THE DALLAS COWBOYS' CHAPEL SERVICE



FOR ALL HAVE SINNED AND COME SHORT OF THE GLORY OF GOD.

ROMANS 3:23



JESUS SAID: I AM THE WAY, THE TRUTH AND THE LIFE. NO ONE COMES TO GOD EXCEPT BY ME.

JOHN 14:6



WHOEVER HAS CHRIST HAS LIFE. WHOEVER DOES NOT HAVE CHRIST DOES NOT HAVE LIFE.

I JOHN 5:12

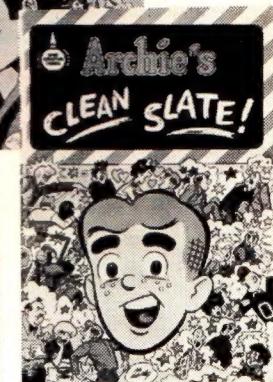
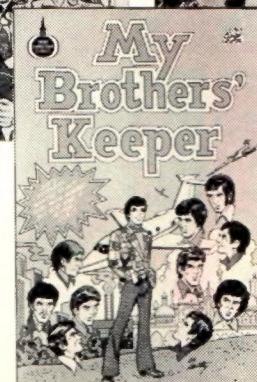
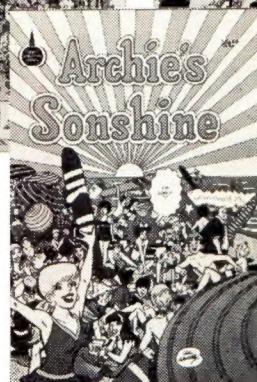
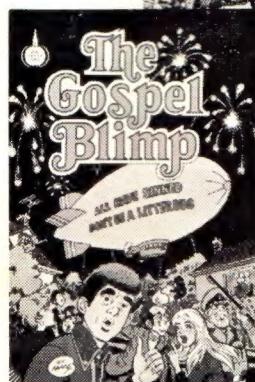
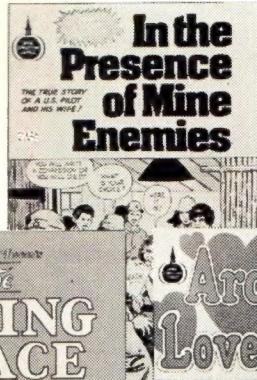
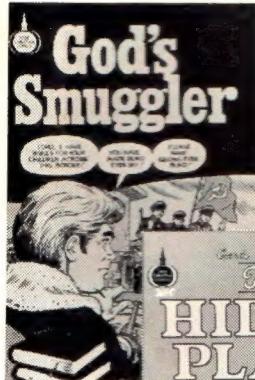


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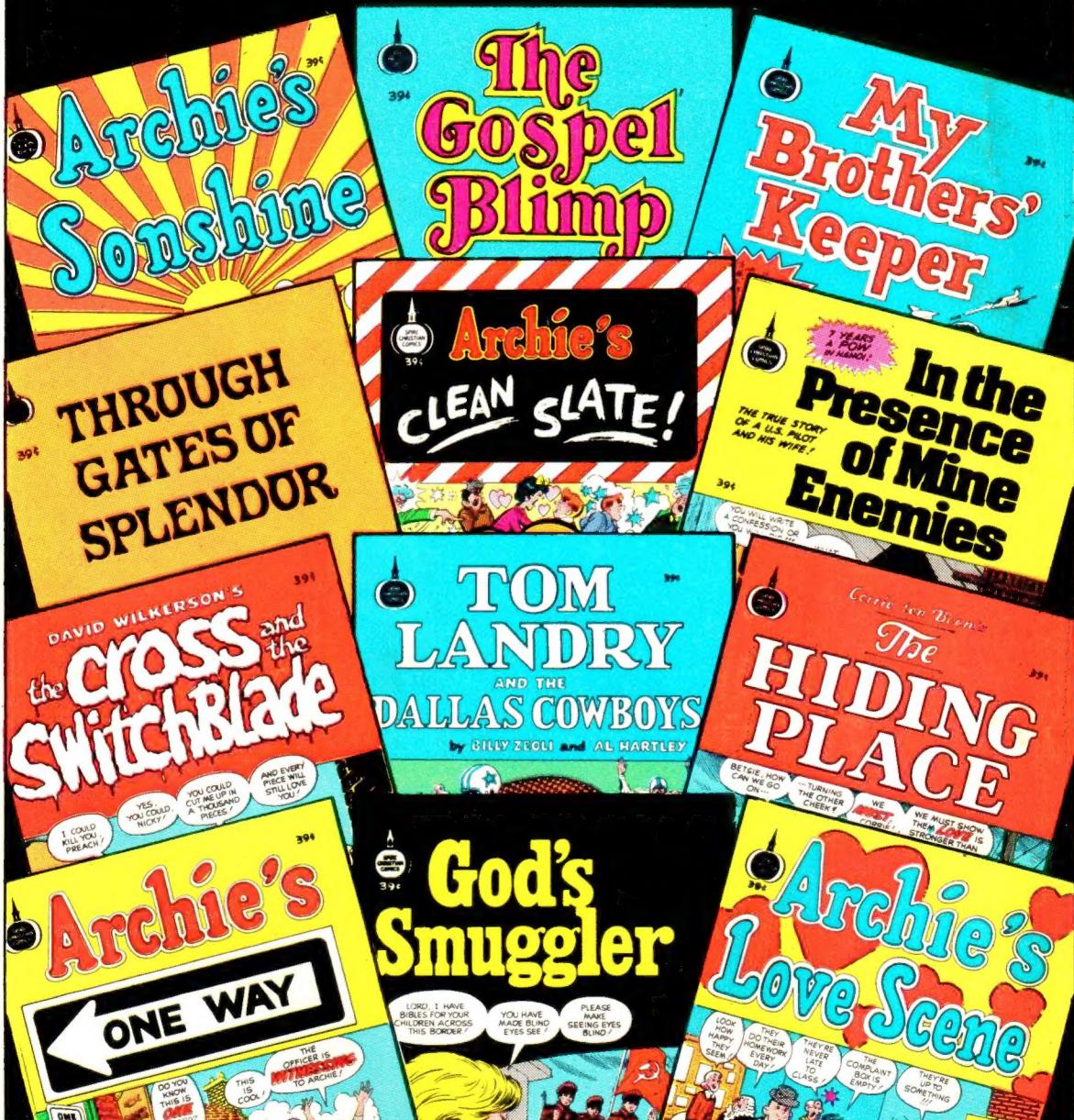
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